

# In The Wake of Ashley Madison

information security lessons (hopefully) learned

Jim Salter

Mercenary Sysadmin,  
Small Business Owner



Today's slides can be found at:

<http://openoid.net/presentations/>

# The promise of Ashley Madison

Members Login ▾

# ASHLEY MADISON®

Life is short. Have an affair.®

Get started by telling us your relationship status:

Please Select ▾

[See Your Matches »](#)

Over **40,555,000** anonymous members!



**As seen on:** Hannity, Howard Stern, TIME, BusinessWeek, Sports Illustrated, Maxim, USA Today

Ashley Madison is the world's leading married dating service for **discreet** encounters



Trusted Security Award



SSL Secure Site

[Register on Ashley Madison](#) [Affiliate Program](#) [Press](#) [FAQ](#) [Guarantee](#) [Blog](#) [Infidelity News](#) [Articles](#) [Terms](#) [Privacy](#) [Contact Us](#)

Follow Ashley Madison on: [Twitter](#) [Facebook](#) [Youtube](#)

# The *reality* of Ashley Madison

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# This talk is not about ethics in adultery.

*(or in video game journalism)*

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★★★★  
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# I will never knowingly “out” anyone.

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# How'd I get involved?



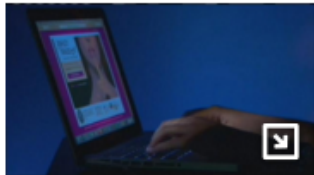
**WIS 10 NEWS** LIVE. LOCAL. NOW.  
Download  
The LOCAL News App  
TEXT APP TO 80310  
MESSAGE & DATA RATES MAY APPLY

NEWS WEATHER SPORTS VIDEO TRAFFIC INVESTIGATES

## Ashley Madison hack reminder that data is never 100 percent secure

Posted: Aug 21, 2015 9:33 PM EDT  
Updated: Aug 31, 2015 9:33 PM EDT

By Jack Kuenzie [CONNECT](#)



COLUMBIA, SC (WIS) - This week's release of data collected by the Canadian company catering to cheaters is another reminder for all of us who put our personal information online.

That reminder is you will never be 100 percent safe.

For Ashley Madison's 39 million users, privacy was paramount.

And the company apparently convinced many, if not most, their interests and most sensitive personal information would be safe.

"I just want to know very simply, is my data secure?" said IT expert Jim Salter. "Do I ever have to worry about this? The answer is no, it is not secure. Yes, you need to worry about it."

## What are the SC towns and cities with the most paid activity on Ashley Madison?

Posted: Aug 27, 2015 11:39 AM EDT  
Updated: Sep 06, 2015 11:39 AM EDT

By Jeremy Turnage [CONNECT](#)

START SHARE 2/18

ASHLEY MADISON®  
Life is short. Have an affair.®  
WIS and a local cybersecurity analyst broke down the alleged data from the massive hack on Ashley Madison, the website that facilitates cheating for wayward spouses.



As seen on: Hannity, Howard Stern, TIME, BusinessWeek, Sports Illustrated, Maxim, USA Today

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Follow Ashley Madison on: Twitter Facebook Youtube

# 13,038 South Carolinians spent money on Ashley Madison.

That's about 3 out of every thousand people in SC.



A screenshot of the Ashley Madison website interface. The top right corner has a "Members Login" link. The main header features the "ASHLEY MADISON" logo with the tagline "Life is short. Have an affair.®". Below the logo is a form titled "Get started by telling us your relationship status:" with a "Please Select" dropdown menu and a "See Your Matches »" button. A banner below the form states "Over 40,585,000 anonymous members!". The bottom section includes a "100% Like-minded People" badge, a list of media mentions ("As seen on: Hannity, Howard Stern, TIME, BusinessWeek, Sports Illustrated, Maxim, USA Today"), a "Trusted Security Award" badge, a "100% discreet service" badge, and an "SSL Secure Site" badge. The footer contains navigation links for "Register on Ashley Madison", "Affiliate Program", "Press", "FAQ", "Guarantee", "Blog", "Infidelity News", "Articles", "Terms", "Privacy", and "Contact Us", along with social media links for "Twitter", "Facebook", and "Youtube".

# About 92.5% of them were men.

That's about 5.1 out of every  
thousand men in SC.

The screenshot shows the Ashley Madison website interface. At the top right, there is a "Members Login" link. The main header features the "ASHLEY MADISON" logo with the tagline "Life is short. Have an affair." Below this, a form prompts users to "Get started by telling us your relationship status:" with a "Please Select" dropdown menu and a "See Your Matches »" button. A banner below the form states "Over 40,585,000 anonymous members!". The bottom section contains several trust and security badges: a "100% Like-minded People" badge, a "As seen on:" list including Hannity, Howard Stern, TIME, BusinessWeek, Sports Illustrated, Maxim, and USA Today; a "Trusted Security Award" badge; a "100% discreet service" badge; and an "SSL Secure Site" badge. The footer includes a navigation menu with links for Register, Affiliate Program, Press, FAQ, Guarantee, Blog, Infidelity News, Articles, Terms, Privacy, and Contact Us, along with social media links for Twitter, Facebook, and Youtube.



About 75% of them  
were men age 25-55.

That's about 1.1 out of every  
*hundred* men in SC, age  
25-55.

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# It gets much, much worse when you only look at cities.

## % of males age 25-55:


Charleston: 3.1%

Columbia: 3.3%

Greenville: 4.9%

Lexington: 7.8%

Fort Mill: 11.7%



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# What made the Ashley Madison breach special?

RISK.



Members Login

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# Speaking of “risk”: let's talk about netblocks.

## Army Research Office

NetRange: 132.193.0.0 - 132.193.255.255  
CIDR: 132.193.0.0/16  
NetName: ARO-NET  
NetHandle: NET-132-193-0-0-1  
Parent: NET132 (NET-132-0-0-0-0)  
NetType: Direct Assignment



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# Today's vocabulary word:

pivot


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# In a nutshell:

all sites will fall

think about exposure

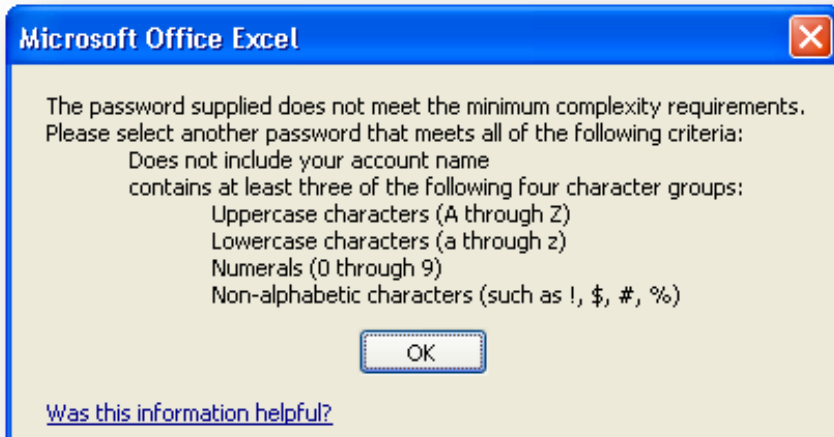
where can the  
attacker go *next?*



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# Let's talk about passwords!

## Passwords In The Internet Age 2:45PM, Citizen Track



OPENOID



# Questions?

## Comments?

Angry denunciations?



OPENAI